



## 7 Reasons to Choose The Essential Feng Shui® Practitioner Training Immersion Program

**1. Experience** – Founded in 1996 by Feng Shui educator and leading author Terah Kathryn Collins, The Western School of Feng Shui™ is internationally recognized, attracting Feng Shui enthusiasts from the United States and over 27 countries around the world. Our Practitioner Training Immersion Program is based on years of successful Feng Shui practice and is constantly evolving to give you every advantage. Terah and her staff of inspiring instructors provide a variety of dynamic teaching styles that make the entire training an uplifting experience.

**2. Proficiency** – Our Program is enlightening, intensive, and very practical. It is designed to develop both intuitive and intellectual skills so that you fully gain the knowledge and confidence to practice Essential Feng Shui®.

**3. Professional Growth** – Whether you wish to integrate Feng Shui into your current career or create a career as a Feng Shui professional, your training is much more valuable when you know how to market your services. That's why we include "Feng Shui Marketing" to help you successfully begin and enjoy a flourishing business.

**4. Support** – Our school provides you with helpful support in a variety of ways: As a graduate, you have the opportunity to:

- Promote yourself in the WSFS Online Practitioner Directory.
- Bring Essential Feng Shui® to your community with the Feng Shui Essentials®

and Prosperity Resource Kits that each include a fully prepared script, handouts, and PowerPoint presentation.

- Build your practice and gain experience with the help of a seasoned practitioner in our Mentoring Program, who can provide you with on-going support when working with large or complex projects.
- Share your Feng Shui adventures, insights, and successes on our WSFS Ejournal-Blog, dedicated to keeping our alumni and Essential Feng Shui® Community connected and informed.
- Join our Speaker's Bureau.

**5. Effectiveness** – Essential Feng Shui® offers many advantages. You can be very effective in all kinds of environments and clients find that your approach is reassuring, practical, and produces positive results.

**6. Value** – As a Graduate, you can begin a career that requires little or no overhead, equipment or employees, or, you can add your Essential Feng Shui® skills to your current career, increasing your professional opportunities.

**7. Demand** – The potential market for your services is enormous and growing. Essential Feng Shui® is unique in that, without exception, every residence and business can benefit from it. Now more than ever, people are seeking Feng Shui wisdom to bring more serenity and balance into their lives.

# ESSENTIAL FENG SHUI® PRACTITIONER TRAINING OUTLINE

**Purpose:** To prepare you to be an Essential Feng Shui® Practitioner, adding valuable skills to an existing profession, or as a career unto itself.

**Goals:** The Essential Feng Shui® Practitioner Training Program teaches you the Feng Shui skills and practices that you need to produce positive, life-enhancing, lasting results in Western environments. Complementing your studies is also instruction in “Inner Feng Shui”; encouraging you to develop the intuitive pathways that are essential in creating and maintaining a successful, practical, result-producing, Feng Shui practice.

## READ WHAT OUR ALUMNI SAY ABOUT THE TRAINING

This has been one the most wonderful experiences of my life and I will cherish it always. Wonderful, wonderful, wonderful!! Much love and gratitude.” Kim Kells, Arizona

“We had the opportunity to ask questions, practice theory, we had fun during this learning experience. We were given the opportunity to stretch ourselves and personally grow from our experiences. I would without any hesitation recommend this course and all the materials to anyone with 100% confidence that their lives will be transformed...” Angie Crompton, California

“This was the most comprehensive course on Feng Shui that I could have asked for. It was informative, inspirational and fun. It has jump-started my new career in Feng Shui!” Amy Hyde, California

“The women who attended were all so wonderful to share the training with. It was truly a life changing experience that I will treasure throughout my life. This course offers so much more than ‘education.’ Inspiration, love, friendship and that’s just the tip of the iceberg.” Jude Kramer, SK, Canada

“This was such a welcoming environment. I thoroughly enjoyed meeting each instructor and staff member and felt I had their individual attention. You’ve got it right!” Sue Todd, Alaska

“An AMAZING week! Packed full of powerful, life changing information on the fascinating world of Essential Feng Shui. Delivered in the most honoring, loving and clear manner. Thank you for assisting others on their path to bring light and joy to the world. Thank you, from a grateful heart.” Roseanne Rusnock, Arizona

“Much more comprehensive than I dreamed it would be – from the basics to the advanced, from spiritual to very practical. A beautiful mix... A very authentic experience...A wholly magnificent experience! I feel confident to begin my new wonderful career!” Christine McFadden, Illinois

“This training does a tremendous and balanced job of sharing and expanding ones’ understanding of both the practical and theoretical aspects of Feng Shui.” Mia Coltrane, Oregon

# ESSENTIAL FENG SHUI® PRACTITIONER TRAINING DETAILS

**Training Location:** The Training is held near San Diego in the seaside town of Encinitas, California, at the Best Western Encinitas Inn & Suites – just a few steps to one of the nicest beaches in California. This lovely town has many restaurants and retail shops including the Artist's Seaside Bazaar and an independent art-house movie theatre. We encourage you to make this a full retreat experience by staying either on-site, or in nearby condos, timeshares, or other hotels. Seaside campgrounds are also close by. You may wish to bring your family to enjoy the local attractions while you immerse yourself in your Feng Shui studies.

**Best Western Encinitas Inn & Suites**  
85 Encinitas Blvd. Encinitas, CA 92024 USA  
**Phone:** (760) 942-7455 **Fax:** (760) 632-948  
**Toll Free:** (866) ENCINITAS or (866) 362-4648  
[www.bwencinitas.com](http://www.bwencinitas.com)

**Ground Transportation:** From the San Diego International Airport, the Cloud 9 Shuttle **1-800-9-SHUTTLE** (1-800-974-8885) has pre-determined rates to all locations in and near Encinitas. From Carlsbad Airport, taxi service is available. The Encinitas Train Station is also an option, located just two blocks from the hotel: The local Coaster commuter trains come up from San Diego many times a day, and there's also Amtrak service that serves all points north, such as LA, Santa Barbara, San Francisco, etc.

**Registration:** To ensure your place, please register early, as classes are small and can fill up quickly. Simply complete the Registration Form, make a copy for your records and fax or mail in with your tuition. You may also register on-line at [www.efsgallery.com](http://www.efsgallery.com). You will receive confirmation of registration and your pre-training assignments will be mailed to you within 5 business days of receipt.

## **Our Essential Feng Shui® Practitioner Training includes:**

- 7 full days of professional, intensive training (see syllabus), complimented by many visual presentations and hands-on exercises;
- Snacks and tea throughout each day;
- 100+ page practitioner notebook;
- DVD's of real-time Feng Shui consultations with Terah Kathryn Collins in action (sent to you upon registration);
- CD of Terah speaking on Feng Shui to a live audience (sent to you upon registration);
- Double-sided color card of the Bagua Map and the Five Elements for your Feng Shui Briefcase;
- Ready-to-use Feng Shui client handouts and professional marketing materials;
- Pre- and post-training projects with mentor feedback to deepen your Feng Shui knowledge and skills;
- Post-graduate support, including the WSFS Practitioner Online Directory; marketing support; mentoring program; Speakers Bureau; and many networking opportunities.

**Class Hours:** Classes begin promptly at 9:00 am and end between 5:30 and 6:00pm with a 12:30 – 2:30pm lunch siesta each day. There are optional evening labs for additional hands-on experience and application.

**Attendance:** Attendance in all segments is required.

**Certification:** Upon completion of your in-class study, you will receive a Certificate of Completion in the Essential Feng Shui® Practitioner Training Program. Upon completion of all post-class Final Projects to a satisfactory level, you will receive a Certificate of Achievement as an Essential Feng Shui® Practitioner.

# ESSENTIAL FENG SHUI® PRACTITIONER TRAINING

## SYLLABUS

- The history and philosophy of Feng Shui, as well as the foundational underpinnings of Feng Shui that remain constant in all environments. The study of Ch'i (vital energy) and how it flows in our physical world.
- Making sense of Feng Shui in the Western world. How to think and talk about Essential Feng Shui® with clarity and purpose.
- Developing Inner Feng Shui. Learn specific intuitive development processes that are vital when working with clients.
- Practitioner –level study of Yin and Yang and the Five Elements as they are expressed in home, office, and landscape environments. How to recognize, work with and balance Yin and Yang qualities, as well as the expressions of Wood, Fire, Earth, Metal and Water to transform any environment.
- The proper use of basic and personalized Feng Shui tools. Practical application of Ch'i enhancing items that Feng Shui practitioners rely on to bring vital energy and balance into an environment.
- The Bagua as an in-depth study of the I Ching applied to structure. Learn how to map the Bagua in any environment and to discern existing patterns that hinder or help Ch'i flow.
- In-depth instruction and demonstrations on working with rooms in homes and workplaces, including foyers, living rooms, dining rooms, kitchens, bathrooms, bedrooms and offices. Learn how to enhance Ch'i flow in all rooms in a structure, as well as how to work with the priorities of comfort and safety. Also, how to address the challenges of garages, storage areas, ceiling heights, staircases, lighting, windows, doors, corners and room usage.
- Working with businesses. Incorporating Feng Shui in retail and business settings, from small shops to large office buildings.
- Feng Shui in landscaping. Guiding peoples' landscaping choices, as well as the placement of features such as water, trees, gardens, pathways, fencing, decks, patios, etc.
- Feng Shui assessment of surrounding environmental features, including streets, other buildings, neighbors, land and property shapes, and general location.
- Guidelines for being a Feng Shui Consultant, including professionalism, ethics, confidentiality, diplomacy, peer and community support, rules of good practice, etc.
- Marketing your services to homes and businesses as part of your current career or as a Feng Shui Consultant, including: how to put together personalized advertising packets, write bids, set fees, successfully communicate with different types of clients, and prepare for and follow up on consultations.

# Essential Feng Shui® Practitioner Training 7-Day Immersion Program Registration Form – October 2-8, 2010

Name	Date	Birthdate
Street Address		Email
City	State	Zip
Home Phone	Cell or Business Phone	Fax

### EARLY BIRD SPECIAL

I am registering on or before June 30<sup>th</sup>. **My tuition is \$2,250.00**

- I am enclosing full payment of \$2,250.
- I am enclosing \$750 deposit to start the program.
  - Please charge the \$1500 balance due on September 1<sup>st</sup>.
  - Please sign me up for Creative Financing at \$310/month.

### SUMMER SPECIAL

I am registering between July 1<sup>st</sup> and August 31<sup>st</sup>. **My tuition is \$2,750.00**

- I am enclosing full payment of \$2,750.
- I am enclosing \$750 deposit to start the program.
  - Please charge the \$2000 balance due on September 1<sup>st</sup>.
  - Please sign me up for Creative Financing at \$345/month.

### FULL REGISTRATION

I am registering after September 1<sup>st</sup>. **My tuition is \$3,000.00**

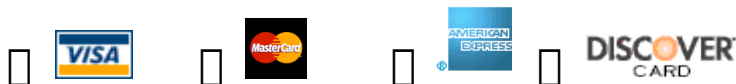
- I am enclosing full payment of \$3,000.
- I am enclosing \$1000 deposit to start the program.
  - Please charge the \$2000 balance due on September 15<sup>th</sup>.
  - Please sign me up for Creative Financing at \$345/month.

**Mail your registration form to:** WSFS, PO Box 232416, Encinitas CA 92023

**Email to:** [information@wsfs.com](mailto:information@wsfs.com)

**Register over the phone:** 760-633-3388

**Register online:** [www.efsgallery.com](http://www.efsgallery.com)



Credit Card Number	Expiration Date
Name as it appears on card (Please Print)	Card Holder's Signature (Required)

*Please note: You will be sent pre-training assignments after your completed registration form has been received.*

## Please answer the following questions using an additional sheet of paper:

1. What is your level of understanding of the principles of Feng Shui?  
(Please circle, 5 being the highest level): 1 2 3 4 5
2. Please describe how and where you've learned about Feng Shui (books you've read, courses you've taken, etc...).
3. Please describe what has drawn you to this particular training.
4. Please describe how you want to incorporate Feng Shui into your life.
5. Please describe your educational background and your current occupation.
6. How did you hear about this training? (Check all that apply)

<input type="checkbox"/> WSFS Alumni (Please Name) _____	<input type="checkbox"/> Friend (Please Name) _____
<input type="checkbox"/> www.wsfs.com	<input type="checkbox"/> Online _____
<input type="checkbox"/> Western Guide to Feng Shui	<input type="checkbox"/> Mailing _____
<input type="checkbox"/> Home Design with Feng Shui, A to Z	<input type="checkbox"/> Workshop/Seminar _____
<input type="checkbox"/> Western Guide to Feng Shui, Room by Room	<input type="checkbox"/> Radio Show _____
<input type="checkbox"/> Western Guide to Feng Shui for Prosperity	<input type="checkbox"/> Print article _____
<input type="checkbox"/> Western Guide to Feng Shui for Romance	<input type="checkbox"/> Other _____
<input type="checkbox"/> Western Guide to Feng Shui Audio Program	_____

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### School Policies

**TUITION:** The tuition for the Essential Feng Shui® Practitioner Training Program depends upon your registration date. Deposit or full payment marks the beginning of your training program and you will receive your preliminary projects due to be completed by the first class meeting. *Creative Financing Packages are available. Call 760-633-3388 for more information.*

**CREDIT AND REFUNDS:** In the event you have paid any or all monies, and you are unable to attend the classes or are unable to pay the balance of your tuition, you will have eighteen months from the date of the first missed class to transfer to and attend any other WSFS training of your choice. Prior to 30 days before the Training begins, if you are unable to attend the training, you may request a refund less your deposit, which is not refundable. In the event that you need to transfer or cancel your attendance within 30 days prior to, or after the training has begun, you are eligible for credit toward another program ONLY. There are no refunds within 30 days of, or after, the first day of class.

**TRANSFER POLICY:** In the event that you need to transfer to another class, please make your request at least 15 days before the scheduled training begins. Transfer requests made less than 15 days prior to the first day of training will incur a transfer charge of \$90.00. Two or more requests for transfers will incur an administration fee of \$90.00 each.

**CERTIFICATION:** Certificate of Completion in the Essential Feng Shui® Practitioner Training Program will be awarded to you after you have attended all classes. A Certificate of Achievement as a Practitioner of Essential Feng Shui® will be awarded to you after you have completed all Final Projects to a satisfactory level.

**EMERGENCIES:** If you have a medical or personal emergency during the training, you will be given the opportunity to "make-up" the parts of that training you missed (at no additional cost) at a subsequent training, provided that you do so within eighteen months. Request for a "make-up" class must be made in writing.

**CONDUCT:** The following items will **not** be permitted in the classroom at any time: **Cell Phones**, Sound and Video Recording Devices, Pagers, Palm Pilots (or any ringing, buzzing or beeping devices). No Drinking of Alcohol or Smoking will be permitted during class sessions. Pets are not allowed in the classroom.

**I understand that I am responsible for my personal experience and will not hold the Western School of Feng Shui- at fault for any experiences I have during the training nor during my personal or professional consultancy.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

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*The Western School of Feng Shui™ reserves the right to make changes to our programs and policies at any time.*